



## **ALICYN M. FREEMAN**

### **SHAREHOLDER**

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Alicyn Freeman is a shareholder at Broening Oberg Woods & Wilson, P.C. Her primary practice areas are insurance coverage, bad-faith litigation and insurance defense litigation. Alicyn began her career as a litigator and coverage lawyer with Broening Oberg Woods & Wilson in 2005. She was elected partner in 2011 and shareholder in 2015. Alicyn has obtained the Martindale-Hubbell AV Preeminent Rating and was recognized by Southwest Super Lawyers as a Rising Star in 2014-2018. She is also a member of the Federation of Defense and Corporate Counsel (FDCC). Alicyn's jury trial experience includes a 2017 defense verdict in an insurance fraud case in Arizona District Court, a 2010 defense verdict in a high exposure professional liability case and a successful verdict in a sixteen day trial in 2015.

## **EDUCATION**

- Arizona State University, Sandra Day O'Connor College of Law, *magna cum laude*, J.D., 2005
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- University of Arizona, *cum laude*, B.A., 2002

## **BAR ADMISSIONS**

- Arizona, 2005
- U.S. District Court of Arizona 2005
- Ninth Circuit, Court of Appeals 2015

## **PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- State Bar of Arizona
- Maricopa County Bar Association
- Arizona Association of Defense Counsel
- Member of Federation of Defense & Corporate Counsel

- Claims and Litigation Management Alliance (CLM), Arizona Board Member

## REPRESENTATIVE EXPERIENCE

In 2017, Alicyn successfully obtained a defense verdict for an insurance carrier client in a breach of contract/insurance bad faith lawsuit. – Our insurance client was sued for breach of contract, first-party bad-faith, and punitive damages after denying a homeowners property claim for fraud. We obtained a dismissal of the bad faith and punitive damages claims on motion and obtained a unanimous defense verdict after a four-day jury trial in federal court. Alicyn's trial experience also includes a successful verdict in a sixteen day trial in 2015 and a 2010 defense verdict in a high exposure professional liability case.

## PRESENTATIONS & PUBLICATIONS

- Coverage Pitfalls in Arizona and How They Can Reach Your California Policies, ACIC General Counsel Seminar, July 2014
- Analyzing Coverage and Litigating in Arizona, Presentation for Insurance Carrier, May 2015
- Update on Arizona Insurance Law, ACIC General counsel Seminar, July 2016
- Update on Arizona Insurance Law, ACIC General counsel Seminar, July 2017
- Personal Auto Coverage for TNC Rideshare, Delivery and Peer to Peer, Arizona State Bar Insurance Law Symposium, May 2021
- Organized and conducted a "Deposition College" for claims adjusters, October 2022